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**The International Design Collection (IDC) Announces Showrooms in
Anticipation of Early 2018 Grand Opening**

Located near downtown Denver, The IDC Building will house 10-15 of the Metro area's top home design showrooms.

DENVER (Nov. 6, 2017) – Opening in early 2018, The IDC Building will be Colorado's premier destination for design inspiration and resources. The showroom collective, laid out in a modern, open-floor plan, boasts an impressive 60,000 square feet of floor space and will house 10-15 of the Metro area's top home design showrooms. IDC is located near downtown at 590 Quivas St., with quick access from I-25 and 6th Ave.

“Gone are the days of the traditional design center model with exclusivity only to the trade and doors and walls between every showroom,” Al Castelo, Head Developer of IDC said. “When creating the IDC Building concept, my team and I visited major design centers around the country and discovered the demand for a more experiential retail model. We chose to build a community at IDC, and create an accessible environment that encourages partners, homeowners, and the trade to collaborate.”

The IDC showrooms offer a wide variety of products and services, in a full range of styles from modern to contemporary, to traditional and transitional. Each showroom was hand-selected for their unique product selection and the value they bring to trade professionals and discerning homeowners alike. Below is a preliminary look at a few of the showrooms.

“With several more showrooms on the way, this is an exciting time at IDC,” Castelo continues. “This collection will become one of the most sought after destinations for design in the region and we can't wait to unveil them to the Colorado community.”

Meet The IDC Showrooms

Aztec Carpet & Rug

For the last 30 years, Aztec Carpet & Rug has been Colorado's premier high-end carpeting provider. Known for its full-service showroom, Aztec offers custom made rugs and runners, and employs the state's top carpet installers to professionally install wall-to-wall carpeting and custom stair runners. For more information, visit aztecrug.com

Benjamin Moore

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Since 1883, Benjamin Moore has produced the highest-quality paints and finishes in the industry and is proud to showcase their latest paint color display for homeowners and the trade at The IDC Building. Although their space will not be selling any products for purchase, a work space where designers and homeowners alike can browse their latest color offerings will be available. The leading paint company will also periodically host continuing education events with hundreds of designers from Colorado and the surrounding states welcomed to attend. For more information, visit benjaminmoore.com/en-us/store-locator.

Classy Closets

For more than 33 years, Classy Closets has provided their customers with custom closets and storage solutions. Clients can choose between a number of styles, materials, finishes, hardware and accessories. For more information, visit classyclosets.com/denver.php.

Custom Concrete Prep & Polish

Custom Concrete Prep & Polish applies brilliant, high-performance and sustainable decorative concrete flooring for commercial, retail and industrial spaces. Whether new construction, design phase or a remodel, Custom Concrete Prep & Polish specializes in decorative stained concrete; full spectrum polished concrete; impact, abrasion and chemical resistant applications; and epoxy and polyaspartic floor coatings. For more information, visit customconcretepreppolish.com.

Inspire Kitchen Design

Inspire Kitchen Design Studio is a design based company featuring quality cabinetry, countertops and appliances. Their showroom offers countless examples of unique styles, colors, and finishes to create your dream home. Inspire's highly qualified and award winning designers will help make a seamless transformation from design to installation. For more information, visit inspirekds.com.

Lolo Rugs & Gifts

Lolo Rugs & Gifts was founded with a vision of bringing colorful, unique goods that showcase the rich culture and tradition of Turkey. Today, they import fine home décor, lighting, handmade rugs, and textiles from around the world. All of their products are handmade and hand-selected for quality to enhance your home and personal style. For more information, visit lologifts.com.

T&G Flooring

T&G Flooring is one of the Front Range's largest wood flooring stores. They carry leading national brands as well as beautiful mill-direct products. T&G is a leading supplier for both prefinished and unfinished wood products, including specialty wood flooring and reclaimed hardwoods. T&G serves both residential and commercial clients. Their team of craftsmen are among the best in the industry. For more information, visit tandgflooring.com.

Ultra Design Center

Ultra Design Center is Denver's premier source for kitchen and bath plumbing fixtures, fine hardware and decorative lighting. Ultra's showroom design enables clients to explore the

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design, craftsmanship and functionality of their unique products. For more information, visit ultradesigncenter.com.

About The International Design Collection (IDC)

The IDC Building is Colorado's premier destination for design inspiration and resources, housing 10-15 of the Metro area's top home design showrooms. The space will boast an impressive 60,000 square feet of floor space offering visitors an interactive shopping experience to touch, feel, be inspired and discover products. Showcasing the latest trends, the functional displays will also allow visitors to experience how products will look and work in their own homes.

The building was a collective effort designed by architect Hartronft Associates and developed and owned by Tri-West Companies. The building is located at 590 Quivas St., close to the heart of downtown Denver, near 6th Ave. and I-25. For more information about The International Design Center (IDC) and its showrooms, visit idcbuilding.com or contact info@idcbuilding.com.

For all press inquiries, contact Lisa Cozad at press@idcbuilding.com.

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